

Content Development



*Experience better
results with MicroFirst
Gaming's creative
Content Development.*

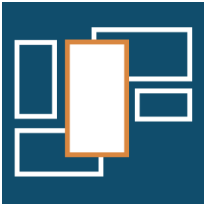


MicroFirst[®]
G A M I N G

Content Development



OUR CONTENT CREATORS DELIVER the industry's finest quality visual content for all platforms; Digital Signage, Floor Signage, Slot System 6.2" Displays, Game Service Windows and more! Our content experience and flexibility with different platforms will benefit you by providing the competitive edge you've been searching for. In order to stay ahead casinos are required to become more creative than ever and our Content Creators here at MicroFirst Gaming can turn your ideas into reality.



Digital Signage

Our high-impact Motion Graphics will provide perfect, engaging, and one-of-a-kind promotions for your Digital Signage Systems.

MicroFirst Gaming specializes in producing high-impact motion graphics for your Digital Signage Systems. Whether it's a one-of-a-kind promotion that needs to attract patrons to a certain area of the casino or an attention grabbing jackpot celebration, we can handle your Digital Signage Content production. MicroFirst has developed a state-of-the-art render farm to enable fast-turnaround of your motion graphic needs.





MicroFirst Gaming produces the best high-quality content for the iView system and other slot system touch screen systems. We use our expertise in Flash, Silverlight, WebGL & HTML5 and our in-depth knowledge of gaming systems to take your content to the next level; our experience with content development is unmatched. MicroFirst Gaming can help you stand out from the rest of the gaming industry and generate more business, greater revenue, and across-the-board player satisfaction.





Slot System + Kiosk Content

Let MicroFirst Gaming produce optimized content for your Kiosks, LED Screens and other forms of information.

We produce optimized content for kiosks, LED screens, digital signage solutions, website animations, direct mail, emailers, and more. We'll work with you to create a Kiosk to your specifications and that keeps your Customer loyal. We produce optimal content for Kiosks and have the skill set at every level of Kiosk creation.

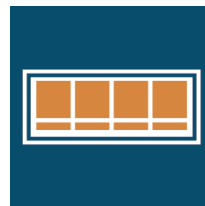


UX/UI Design

UX/UI Design has been our specialty for years. We'll deliver a seamless and intuitive design just for you!

MICROFIRST GAMING CONTENT IS COMPATIBLE WITH THE FOLLOWING SYSTEMS:

- Aristocrat
nCompass
- IGT Service Window
- Bally Technology
ACSC System
Display iView DM
- Bally Technology
SDS System Display
iView DM

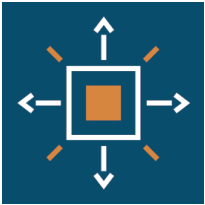


Dashboard Design

Let us design your iView Dashboard so your patrons receive excellent user experiences.

Dashboard Design has been a MicroFirst Gaming specialty for years. Each casino has unique needs for how their information is displayed and we make sure to treat each Dashboard Design with the care and consideration necessary for a great UI experience.





Brand Extension

Take your Branding to every corner of your marketing and user experience!

MicroFirst Gaming understands the importance of a consistent and clear Brand experience across all platforms. We strive to take your existing brand and apply it in detail and care so you can promote a strong and consistent brand.



Themes + Experiences

Create themes and experiences on your digital platforms!

Stay fun and festive with themed content based on seasons, events and holidays! MicroFirst Gaming will add that special touch to your content to give it a fresh, charming and personal look.



Experience better results with MicroFirst Gaming:



Content Creation

Board & Electronic Repairs

Manpower Services

Hardware Products & Parts

Software Products

*Hardware & Software Development
and more!*

MICROFIRST MISSION

MicroFirst® Gaming is committed to providing an unsurpassed level of quality in all that we do, striving to maximize the potential of every client with global solutions to meet individual needs. We offer a wide array of products and services, giving our clients the flexibility and customization they need to stay ahead of the competition.

LICENSED

MicroFirst Gaming maintains Top Level Licenses in all major jurisdictions which includes the ability to work on sensitive gaming technology including electronic funds transfer. System Display , Advanced Casino Systems Corporation (ACSC), and Slot Management. System (SMS) are the trademarks of their respective companies. Some services may require additional information and specifications for your systems supplier.

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