

MAXIMIZING
YOUR
GAMING
POTENTIAL

CONTENT SOLUTIONS

SLOT SYSTEMS - DIGITAL SIGNAGE - SLOTMACHINES - INTERNET GAMING - MOBILE GAMING - KIOSK - WEB - PRINT COPY

Our Content Creators deliver the industry's finest quality visual content experience. MicroFirst Gaming's Content Solutions will provide you the competitive edge you've been searching for.

In order to compete in today's challenging economy, Casinos are required to become more creative than ever. MicroFirst Gaming will turn your "out-of-the-box" ideas into reality. Maximize the potential of the most powerful marketing tool in your Casino, the Slot System Touch Screen Display that exists in every Slot Machine!

It delivers the power of a Digital Signage / Kiosk System directly to each and every Player. Don't let one of your most effective marketing tools go under-utilized.

MicroFirst Gaming offers Slot System Custom Development Solutions tailored to meet your individual needs as well as our own line up of system ready Bonus Game Content. MicroFirst Gaming specializes in Dashboards, Kiosks, Character Creation, Promotions, Multi-Lingual Applications, Jackpot Celebrations and more...

MicroFirst Gaming's Creative Team boasts a wide variety of talent and skills. These unique abilities allow us to offer content solutions for all types of media. MicroFirst Gaming provides all inclusive integration to handle your Marketing and Promotional needs.

Slot System Content

We offer a wide array of creative solutions:

- Personalized Welcome Shows – customizable by Card Level and Individual Player
- Bonusing Games – triggered by User Defined Criteria such as Card In or Slot Play
- Promotions and Sweepstakes
- Bonusing Cash Back and Comping Features
- Jackpot and other Gaming Events
- Patron Interactivity and Functionality
- Kiosk Development
- Audio Production and Voice-over
- Customizable Content by Slot Area
- Trivia and Entertainment Games
- Motion Graphics & Video
- Property Entertainment
- Current / Future Events

And much more!

Contact us today to schedule an eye-opening personalized demonstration.

Dress up your casino floor and put your Players in a festive mood.

Contact us about our holiday and seasonal package pricing.



Digital Signage Systems

MicroFirst Gaming offers the most comprehensive Digital Signage solutions available for creating, managing and delivering stunning content.

Our products are tailored to meet your needs, from simple menu boards to sophisticated national corporate networks.

Our highly experienced professional service team can implement a cost effective, made to order solution for your casino.

Digital Signage Content

MicroFirst Gaming's unmatched quality and content provides your Player with an exciting gaming experience.

Save money by leveraging your Game Screen content and Digital Signage Content Platforms



*We specialize
in Multi-Lingual
content creation.*



Contact **MicroFirst Gaming's** Customer Solutions Department and gain the knowledge to; Make a Difference, Stay Competitive and Improve your Operations.

THE MicroFirst Gaming EXPERIENCE

Founded in 1985 **MicroFirst Gaming** is an award winning, international technology company focused on providing high quality, cost effective solutions. Since its inception **MicroFirst Gaming** has served a variety of industries, including broadcast automation, video signage, hospitality, and gaming, and has continued to push the limits in state-of-the-art technology. Our highly skilled staff, some of whom hold doctorate degrees in their specialty, have over 500 years of combined industry experience. Our in-depth knowledge, vast experience, and dedication to delivering creative, cost-effective solutions has poised us as a leader in technology professional services, visual content, hardware, and software solutions.

At **MicroFirst Gaming** we take great pride in our high standards and quality of work we put forth. We strive to create long-lasting relationships with you, while giving you all the tools, training, and services you need to be at your best.

GAMING LICENSED

MicroFirst Gaming maintains the Top Level Licenses in all major jurisdictions, which include the ability to work on sensitive gaming technology including electronic funds transfer.

MicroFirst Gaming offers a wide variety of Industry Leading Products and Professional Services encompassing the following areas:

Content / Visual Design

Design and Development for:

- Slot System Touch Screens
- Digital Signage
- Web
- Print / Copy
- E-Mailers
- Kiosk
- Slot Machines
- Internet Gaming
- Mobile Gaming
- System Bonusing
- Bonus Games
- Theming and Branding
- Audio Production and Voice-overs

Technical Professional Services

- Project Management
- Technical Manpower
- Installation
- Go-Live Support
- Specification Writing
- Education and Training
- Slot Machine Compatibility Testing
- System Compatibility Testing
- Network Services
- Regulatory Assistance
- 3rd Party Product Analysis and Evaluation
- Slot System Release Testing

Hardware Solutions

- Gaming Products
- Replacement Components
- Board Repair and Bench Services
- Custom Board Design, Development and Manufacturing
- Server Repairs, Parts and Upgrades
- Custom Tester Development and Manufacturing
- Unique Sign / Attraction Systems

Software Solutions

- iSeries Programming
- Power Packed Applications
- Gaming Products
- Custom Solutions
- Gateways
- Interfaces
- Custom Kiosk Design and Development
- Testing / Diagnostic Applications
- 3rd Party Product Integration
- Security

Ryan Randazzo

Vice President of Customer Solutions

Direct: 609.878.2238

Cell: 856.723.2978

rrandazzo@microfirst.com

MicroFirst Gaming

811 South Egg Harbor Rd

Hammonton, NJ 08037

MicroFirst Gaming Website

MicroFirst.com

