

IncentaVision

MICROFIRST POWER PACKED APP

iSeries Compatible Interactive Slot Content



Are your valued slot Players leaving the Slot Machine not knowing how close they are to receiving a Reward, Bonus or Comp?

Are your Players leaving the slot machines to wait in line at the Player's Club just to find out they have not played enough to get their reward?

Throughout the industry there is always a percentage of Player's that do not understand the point system and are hesitant to inquire about their status. Additionally many Players fear embarrassment and being told NO. IncentaVision targets and eliminates these problems, providing your Players a positive and fun reward experience.

MicroFirst Gaming's
IncentaVision Product

Provides a visual representation of the Players achievable Promotional/Bonus Rewards, what they've earned, what they're currently towards as well as what higher Promotional/Bonus Rewards may be earned.

IncentaVision lets the Player see how close they are to reaching their next reward level displayed right on the Slot Machine. It frees up your Promotions Booth lines for your new customers and keeps your existing customers at the Slot Machine.



MicroFirst®
GAMING

IncentaVision

Before



Player is frustrated because they do not understand how close they are to a reward/prize



Player reluctantly leaves the machine to wait in line at the Players Club



Player is disappointed because they learned they have not played enough to earn the reward/prize

After



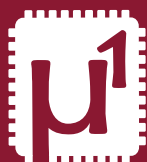
Player inserts their card and is notified of their status and learns that if they play a little more they will win a prize



Player continues to play the machine.



*Player inserts their card to be notified that their prize is now available
Happy Player,
Happy Operator*



MicroFirst®
GAMING

IncentaVision

Here is how it works

IncentaVision will activate your current system's promotional bonuses and other specialized content when players reach configurable point thresholds. IncentaVision will display to the player how many points have been earned and will graphically display how much more play is needed for a prize to be awarded.

Sample Visual for Awarding Prizes for each configurable point threshold



Sample Visual for Awarding a Promotion Bonus for each configurable point threshold



MicroFirst®
GAMING

IncentaVision

Operator Control Menu

Points Based Configuration

The User/Operator will setup the following settings:

Points Earned Threshold

Content to Display

Promotional Bonus to Activate

Sample Visual for Congratulations Splash Screen



IncentaVision will be personalized for your casino with a consistent look and feel that matches your branding.

Please contact MicroFirst and we will arrange to get IncentaVision up and running for your players on your casino floor right away.

Ryan Randazzo

Vice President of Customer Solutions

Direct: 609.878.2238

Cell: 856.723.2978

rrandazzo@microfirst.com

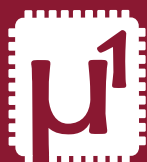
Gaming Office

811 South Egg Harbor Rd
Hammonton, NJ 08037

MicroFirst Website

microfirst.com

iPod Nano and MacBook Air are registered trademarks of Apple Inc. All other trademarks and copyrights are the property of their respective owners.



MicroFirst®
G A M I N G